

Editorial Calendar

The *TFQ* editorial staff utilizes its industry connections and resources wisely to bring readers the most up-to-date information available from the world of tobacco. With ties throughout the tobacco-growing region, we constantly seek out the best sources to keep our readers informed about industry trends, innovations, research and global news. We plan on covering general topics that make the most sense for the season, and then add fresh stories to reflect what the industry is doing at that time.

First quarter

Fertilization
Transplanting
Insecticides/herbicides

Ad space reserved deadline: Jan. 20

Ad materials in deadline: January 25

Second quarter

Irrigation
Sucker control
Harvesting topics
Curing

Ad space reserved deadline: May 1

Ad materials in deadline: May 4

Tobacco Growers Guide

Annual directory of:
Suppliers
Government agencies
Extension agents
Associations

Ad space reserved deadline: June 1

Ad materials in deadline: June 4

Third quarter

Rotation
Wrapping up the season
Cover crops

Ad space reserved deadline: Aug. 1

Ad materials in deadline: Aug. 10

Fourth quarter

Next year's forecast
New products/equipment maintenance
Seeds

Financing

Ad space reserved deadline: Oct. 31

Ad materials in deadline: Nov. 2

Production Guide

Everything from start to finish, including:
Transplant production
Variety selection
Nutrients
Controlling diseases and pests
Topping and suckering
Post-harvest work

Ad space reserved deadline: Nov. 30

Ad materials in deadline: Dec. 2

